





Earn a cash rebate and help reduce energy costs on your farm!

Upgrading to energy efficient equipment will save you money on your energy bills. The NYSEG and RG&E Commercial and Industrial Rebate program reduces your initial cost, so new equipment pays for itself sooner. Now is the time to act to take advantage of these limited-time rebates. If you're not sure which upgrades are best for your farm, we can help calculate the savings and rebate potential of various options for you.

To help jump-start your savings, **we are offering free engine block heater timers.** Using timers on your farm vehicles' engine block heaters during the winter months allows the heaters to run for just a few hours each morning rather than consuming electricity throughout the night (see reverse for details).

WANT TO LEARN MORE? Call EnSave, our program coordinator, at **1.800.732.1399** or e-mail **johnm@ensave.com** to get started today.





What equipment is eligible for rebates?

Rebates are available on a full range of energy-efficient electric or natural gas equipment, including:

- ☑ Energy efficient lighting
- ✓ Variable speed drives for your milking vacuum pump, milk pump, and other motors
- ☑ Heat recovery
- ☑ Boilers, furnaces and thermostats
- \square Plate coolers
- ☑ Circulation and ventilation fans
- Scroll compressors
- **☑** Grain dryers
- ✓ Chillers
- ☑ Other projects—ask if you qualify!

>>> more

NYSEG and RG&E are partnering with EnSave to bring these savings to you.

NYSEG and RG&E are working with EnSave, Inc., the leading designer and implementer of agricultural energy efficiency programs, to notify farmers of this opportunity and help guide you through the rebate process. Rebates are offered by NYSEG and RG&E.



more info 1.800.732.1399

How much are the rebates?

Rebates will depend on what type of energy efficient equipment you install.

- Lighting, furnaces and boilers, and HVAC will require a prescriptive rebate, where you are paid a pre-determined amount.
- Other equipment is eligible for a custom rebate, where we will provide a rebate based on a cost analysis of your project. The custom rebate will pay up to 50% of your incremental cost.

What if I'm not sure what equipment is most energy efficient?

We can help you determine the type of equipment that would be best for your operation. This consultation is risk-free.

How do I get started?

Call EnSave at **1.800.732.1399**, or send an e-mail message to **johnm@ensave.com**. EnSave will let you know whether your equipment qualifies, and how much of a rebate you can get. You will need to provide equipment quotes and an equipment invoice. A pre- and post-installation site inspection may be required. **This offer will only be available for a limited time, so contact us today!**



How do I receive a free engine block heater timer?

Timers are available for up to four farm vehicles. To receive your free timers, call **1.800.732.1399** to receive an application form, or go to **ensave.com**, and click on "current projects." Timers are delivered within 30 days of application.



Who is eligible?

Any NYSEG or RG&E nonresidential customer who pays the System Benefit Charge (SBC) on their bills is eligible for this program.